

# HISPANO

Musical Story of Spanish Flamenco in  
a Whole New Way



BY  
HISPANO

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# THE STORY BEHIND HISPANO



## from “juerga” to international scenes

We are a cello and guitar duo that blends the elegance of Spanish classical music with the intensity and rhythms of flamenco.

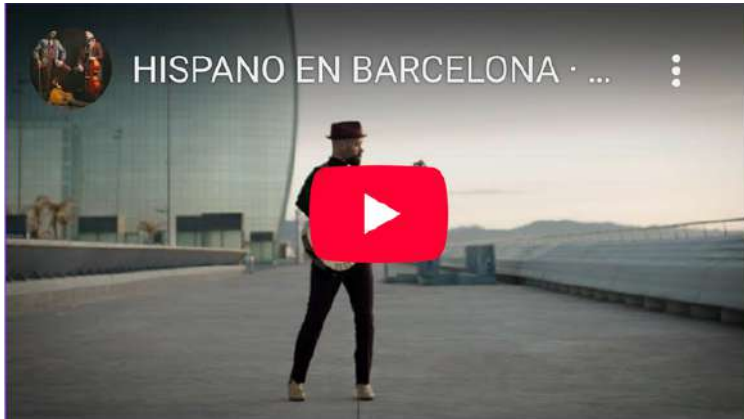
Our artistic proposal draws inspiration from classics such as the mystical Concierto de Aranjuez

reimagined through tangos, Asturias by Albéniz with flamenco footwork, and the joy brought by the sounds of Latin American music.

The entire performance is woven together through a narrated story that takes the audience on a journey alongside us.

# WHO ARE HISPANO

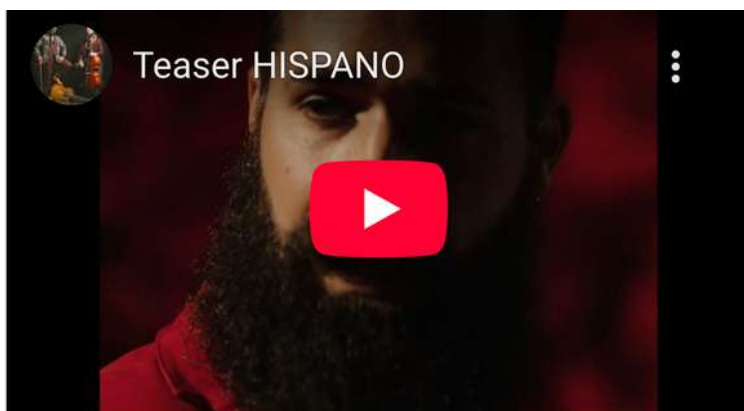
WHAT WE WANT TO SAY AND PLAY



Two young talents, Heredia and de la Vega, graduated from the conservatory with top honors, standing out as two of the most promising musicians of their generation. Yet beyond academic excellence, they shared a common vision: to reimagine Hispanic music, honoring its roots while projecting it into the future.



Heredia, a flamenco-inspired cellist, translates the quejío and depth of flamenco song into a moving, resonant voice. De la Vega, guitarist and dancer, bridges the rigor of classical guitar with the raw expressiveness of flamenco, carrying rhythm in both hands and body.



Together they created a space where the academic, the popular, and the avant-garde coexist. From this union comes a performance where the masterpieces of Spanish classical music meet flamenco and electronic vanguard, shaping a stage experience rich in Hispanic symbolism.

Their purpose: to elevate and celebrate the beauty of the Hispanic world, revealing it as a living, passionate, and universal culture.



# HEREDIA



The classical cello, reborn as flamenco

# Heredia Story

CELLO CAN ALSO SPEAK FLAMENCO



Born in Seville, cradle of flamenco, Raúl's first language was the rhythm of compás. His path, however, began in the world of classical music. He trained under maestro Claudio R. Baraviera, earned his higher degree in Seville, and completed a Master's in Early Music at ESMUC in Barcelona. For years, his future seemed destined for the great concert halls, playing under the baton of orchestras and alongside acclaimed musicians.

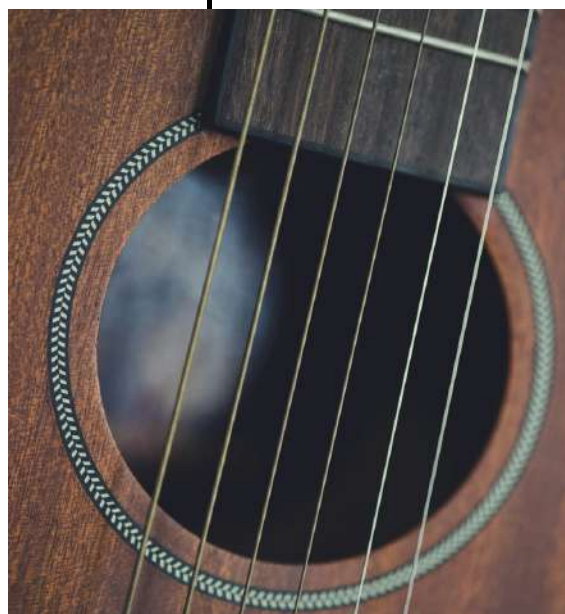
But Raúl carried an untamed question: could the cello –an instrument of European tradition– sing with the soul of flamenco? Guided by that restless spirit, he stepped away from the safety of the orchestra. He immersed himself with masters Miguel Ángel Cortés, Melchor Chico, and Daniel Cortés, absorbing flamenco's secrets at their source.



In pursuit of this dream, Raúl broke all conventions. He retuned his cello, dismantled its classical voice, and taught himself to play it anew –until it echoed the quejío of the cantaor and the phrasing of the flamenco guitar. From this daring experiment, the flamenco cello was born.

Today, as co-founder of Hispano and collaborator with artists such as Pilar Astola and Rocío Márquez, Raúl carries flamenco into the future: a cello reborn, rebellious yet rooted, weaving tradition with the avant-garde.

# DE LA VEGA



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Not just a guitarist, not just a dancer  
– De la Vega is both, reborn as one.

# De la Vega Story

ZAPATEO DANCE WHILE PLAYING GUITAR



From an early age, De la Vega was driven not only by talent but by challenge. He studied classical guitar at the Higher Conservatory of Seville under Francisco Cantón, later completing a Master's in performance at ESMUC in Barcelona with Álex Garrobé. His path could have been a brilliant one within the world of classical guitar — but De la Vega was never content with the expected. He lived for the reto, the challenge.

That challenge came when flamenco called him in a way few could imagine. Drawn not only to its music but to its dance, he dared to ask: Could one artist embody both the guitarist and the dancer at the same time? To many, it seemed absurd, even impossible. But De la Vega turned impossibility into obsession.

He trained relentlessly in flamenco dance, immersing himself in zapateado, while continuing to refine his guitar technique. Slowly, through sweat and perseverance, he fused the two disciplines — striking strings and striking the floor in the same breath.

Today, De la Vega is the only artist in the world who performs guitar while executing flamenco footwork. A rebel, a visionary, a man who dared the impossible — and made it real.





# FESTIVALS & CONCERTS



Exquisite Music Events with modern touch



# HISPANO

## REFINED TASTE OF FLAMENCO

### Vietnam International Music Festival



At the Hué Festival 2024, Hispano captivated the audience with a powerful rendition of Concierto de Aranjuez.

Accompanied by a flamenco dancer, the ensemble brought the expressive depth of cante and the fiery energy of dance to the stage, blending it with their refined fusion of classical, flamenco, and electronic sounds. The result was a performance that was both sophisticated and intensely moving, carrying the spirit of flamenco to a vast international audience.

### International Guitar Tremolo Festival



In 2025, Hispano performed at the prestigious Tremolo Festival in Skopje, Macedonia, bringing their unique blend of Spanish classical masterpieces, flamenco, and avant-garde sounds to the Balkan stage. The concert reached its climax with an extraordinary fusion between flamenco and Balkan music, where the rhythms of the South met the melodies of the East.

The result was a performance full of energy and emotion, a true dialogue between cultures that captivated the audience and revealed the shared passion, strength, and soul at the heart of both traditions.

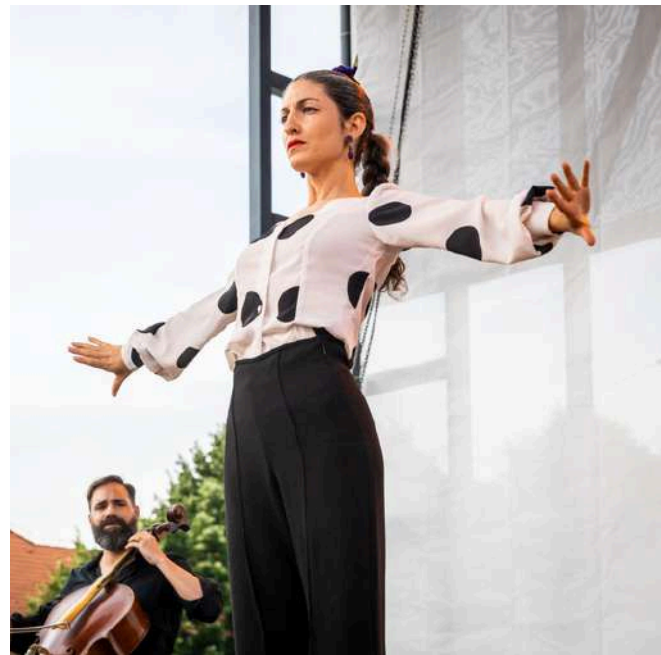
# HISPANO QUARTET

## FOUR HEELS, DOUBLE THE FIRE

For large-scale concerts, Hispano expands its stage presence by collaborating with a flamenco dancer and a flamenco singer, bringing the full force of flamenco to wide audiences. The dance ignites the stage with rhythm and movement, while the voice adds a dimension of profound expression –the raw cry, the whisper, the lament, and the joy that only flamenco singing can convey.

The flamenco voice is one of the most powerful tools of this art: capable of moving from intimate fragility to overwhelming intensity in just a phrase. By weaving this expressive range into Hispano's fusion of Spanish classical masterpieces, flamenco, and refined electronic textures, the ensemble creates a soundscape that is both sophisticated and electrifying.

This collaboration allows Hispano to amplify its energy without losing its essence: a celebration of Hispanic culture that reveals flamenco's spirit as passionate, elegant, and universal. In every concert, the audience is invited into an experience that is both visceral and sublime, where tradition meets innovation and the stage becomes a space of shared emotion.





# HISPANO BALCÓNICO

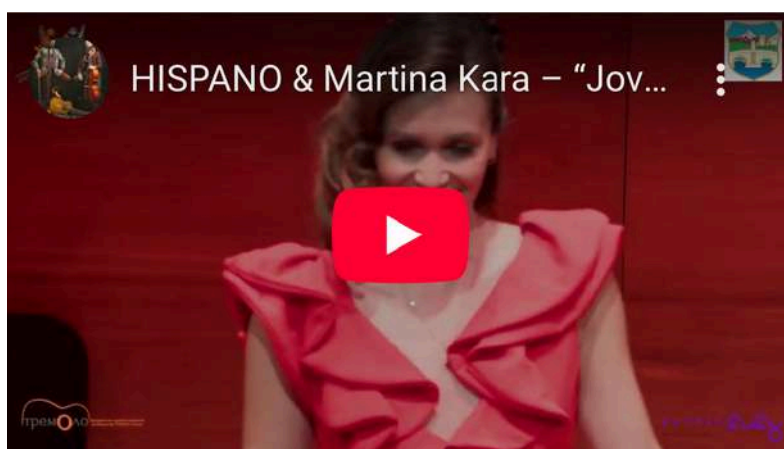


Pop up shows across Barcelona



# HISPANO BALCANICO

F U S I O N   O F   E T N H O   R Y T H A M



At the heart of Hispano Balcánico lies a daring vision: to merge the depth of Hispanic flamenco with the richness of Balkan tradition, creating a living dialogue between two worlds that at first seem distant — yet share the same fire.

Bound by rhythm, culture, and a fearless spirit, we discovered our common ground in the 7/8 pulse, where Balkan complexity meets flamenco's raw emotion. In that symbiosis, something new was born: music that challenges borders and conquers hearts.

This project is not about imitation, but about respectful fusion.

Together with Martina Kara — a voice that carries both ancestral roots and modern resonance — we craft performances that honor global culture while remaining relevant to today's world stage.

Tradition becomes innovation; heritage becomes avant-garde.

After a successful debut collaboration at the International Festival in Macedonia, we brought this union to Spain, where the dialogue between Balkans and Flamenco began to flourish. Now, we are ready to share it with the world.

Hispano Balcánico is not just music. It is two cultures, two traditions, two souls — fused into one. One coin. Two faces. One shared heartbeat.

